

REP HEADLINE# 6187351 TRF# 321
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENT
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG 9 / 12 13.5:

ADV # 13937 **ADV.** NAME ISS/NRCC-IE

815 SLATERS LANE
ALEXANDRIA, VA 22314

PRDCT NRCC 8/24 **ORDER #** _____ **CONTRACT #** 6187351 **EST#** 2595 **COMMENTS:** (LINE, ORDER,

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
_____ NOV/12 MK-1

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M2 AND 3 OK
TLS \$40, 125
PLEASE CONFIRM, THANKS!

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

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REP HEADLINE# 6187351 TRF# 321592
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 13-51
*** CHANGES ** *** WPXI-TV ***

: LINE#:	REP	: CSD:	TIME	PERIOD	: LGTH	: SEC	:	RATE	:	START	: END	: SPTS:	WEEK	:	DAYS	: TOTAL:	: SPTS:
52	A	800P-900P			30			\$1,000.00		8/24		8/24		1	<i>MJ</i>	FRI	1
PROGRAM :	AGT																
RA35+ :	3.0																
ORD COM1:	PRG CHG- AGT																
ORD COM2:	SPT IS BOOKED- THX JEN																
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-36 FOR 1 SPOT/WK																	
46	S	1000P-1100P			30			\$2,000.00		8/28		8/28		0			
PROGRAM :	AGT																
RA35+ :	7.2																
ORD COM1:	TIME CHG																
ORD COM2:	SPTS ARE BOOKED- THX JEN																
THIS IS A MAKE-GOOD FOR AUG28 ON LINE-46 FOR 2 SPOTS/WK																	
STATION MAKEGOOD OFFERS:																	
M2	OK'D	BUY#36															
			MISSED: FRI/800P-900P														
			OFFER: FRI/800P-900P														
			CMT: PRG CHG- AGT														
			CMT: SPT IS BOOKED- THX JEN														
M3	OK'D	BUY#46	MISSSED:TUE/1000P-1100P														
			OFFER: TUE/800P-1000P														
			CMT: TIME CHG														
			CMT: SPTS ARE BOOKED- THX JEN														
AUG/12 \$9,675.00 SEP/12 30450.00																	
MARKET TOTALS \$142,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% NPCW 0% WPMX 0%																	
SVC- NSI DEMOs- RA35+*																	
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME									
P-CLASS	PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE								
CONTRACT TOTAL 40125.00 TOTAL SPOTS 48																	

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REP HEADLINE# 6187351 TRF# 321592
\$\$ MOD# 1: APPROVED REV #1 \$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 15:01
*** WPXI-TV ***

ADV # <u>13937</u>	ADV. NAME <u>ISS/NRCC-IE</u>	REP. # _____	OFF.# <u>18</u>	SALESMAN # _____
AGY # <u>02711</u>	AGY. NAME <u>NAT'L MEDIA RESEARCH PLANNING PLAC</u>	BUYER NAME <u>BEN ANGLE</u>		
	<u>815 SLATERS LANE</u>			
	<u>ALEXANDRIA, VA 22314</u>			
ORDER # _____	CONTRACT # <u>6187351</u>	CLASS: NATL.	LOCAL	REGIONAL
PRDCT <u>NRCC 8/24</u>	EST# <u>2595</u> COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES <u>AUG24/12</u>	<u>AUG30/12</u> WK-1			
CITY TAX _____	STATE TAX _____	CO-OP BILLING NEEDED _____	DATE <u>AUG8/12</u>	<u>15.07</u>

REP:
TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED ORDER
TTL\$ \$40,125
PLEASE CONFIRM, THANKS!

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

STATION MAKEGOOD OFFERS:					
M2	UNRESL BUY#36	MISSED:FRI/800P-900P OFFER:FRI/800P-900P CMT:PRG CHG- AGT CMT:SPT IS BOOKED- THX JEN	AUG24 AUG24	30S 30S	\$1,000.00 \$1,000.00 (AUG8/12) PLS ADVISE.
M3	UNRESL BUY#46	MISSD:TUE/1000P-1100P OFFER:TUE/800P-1000P CMT:TIME CHG CMT:SPTS ARE BOOKED- THX JEN	AUG28 (2/WK) AUG28 (2/WK)	30S 30S	\$2,000.00 \$2,000.00 (AUG8/12) PLS ADVISE.
		CONTRACT TOTAL TOTAL SPOTS	40125.00 48		